

OLYMPIC CONNECT LOGOS



OC_Logo_Green_Primary



OC_Logo_Black

For use on dark backgrounds.



OC_Logo_Cream



OC_Logo_White

COLOR PALETTE *Colors complement and may be paired with the Olympic Community of Health brand colors.*

Logo Colors, Primary

Hex #2A543C
RGB 42,84,60
CMYK 80,42,78,41

Hex #B9CE86
RGB 185,206,134
CMYK 30,6,60,0

Hex #203D2D
RGB 32,61,45
CMYK 73,40,70,65

Logo Colors, Reverse to Cream

Hex #2A543C
RGB 42,84,60
CMYK 80,42,78,41

Hex #6C8C56
RGB 108,140,86
CMYK 61,28,79,9

Hex #F0EBE1
RGB 240,235,225
CMYK 5,5,10,0

Hex #DCD5C6
RGB 220,213,198
CMYK 13,12,21,0

Secondary Colors *Intended to complement both brands, this set of colors includes Olympic Community of Health brand colors.*

Hex #6C8C56
RGB 108,140,86
CMYK 61,28,79,9

Hex #4E6B43
RGB 78,104,67
CMYK 71,40,84,23

Hex CDC5B3
RGB 205,197,179
CMYK 20,18,29,0

Hex #B8B0A0
RGB 184,176,160
CMYK 29,26,36,0

Hex #AFBE6D
RGB 175,190,109
CMYK 35,13,72,0

Hex #7E9156
RGB 126,145,86
CMYK 50,25,77,13

Hex #545244
RGB 84,82,68
CMYK 60,53,68,38

Hex #36392C
RGB 54,57,44
CMYK 71,62,77,53

Hex #C6A13D
RGB 198,161,61
CMYK 25,35,92,0

Hex #897840
RGB 137,120,64
CMYK 43,45,94,15

Hex #536C67
RGB 83,108,103
CMYK 69,44,54,20

Hex #3F5451
RGB 63,84,81
CMYK 76,54,62,31

Hex #A9CBD8
RGB 169,203,217
CMYK 33,10,10,0

Hex #6A95A6
RGB 106,149,166
CMYK 62,31,28,1

Hex #B9CE86
RGB 185,206,134
CMYK 30,6,60,0

Hex #829E70
RGB 130,158,112
CMYK 50,21,65,7

FONTS

Helvetica Neue – *Primary, all weights*
 abcdefghijklmnopqrstuvwxyz 1234567890
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Droid Serif – *Limit use, e.g., 25% Droid, 75% Helvetica Neue*
 abcdefghijklmnopqrstuvwxyz 1234567890
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

DESCRIPTOR *Consistently use these descriptors to expand awareness. May be used in a footer or with the Olympic Connect logo.*

A Service of Olympic Community of Health | A Community Care Hub of Washington

GRAPHIC ELEMENTS *Incorporate river rocks and natural textures. Additionally, colors from the parent brand, Olympic Community of Health, are used to add depth and tie the brands together.*

Colors



Stones



Stock Images

AdobeStock_140241673



AdobeStock_145805104



Wide Border

